



## **WORKSHOP**

## "Transformation through Effective Governance, Innovation, Entrepreneurship: the Finnish Experience" Organized by SEV-Hellenic Federation of Enterprises and the Embassy of Finland Athens, Thursday December 13<sup>th</sup>, 2012 SEV Premises (5, Xenophontos St., Syntagma)

## <u>Program</u>

14.30-15.00	Registration
15.00-15.10	<ul> <li>Opening</li> <li>Mr. Harry Kyriazis, Executive Vice-Chairman, SEV</li> <li>H.E. Mr. Pekka Lintu, Ambassador of Finland</li> </ul>
15.10-15.25	Mr. Yannos Mitsos, Advisor on Entrepreneurship, SEV "SEV's initiatives in promoting innovation"
15.25-16.30	Mr. Vesa Vihriala "Finnish economy-the role of public policy" Mr. Veli-Pekka Saarnivaara "Finnish experience in implementing innovation policy" Mr. Arto Bryggare "Young Entrepreneurship 2012-case Helsinki region"
16.30-16.50	Q&A
16.50-17.00	Dr. Elias Hontzopoulos, Vice President, PRIME Laser Technology SA "Innovation and entrepreneurship: obstacles, experiences, opportunities"
17.00-17.05	Conclusions

The working language will be English







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